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June 30, 2008

George's 2.5-day training program was totally customized to TimeMed. His program provided my team the tools and techniques they needed to become more strategic in the way they balance their time between retaining our current customers, in addition to finding and capturing quality new business opportunities. He also taught my team what it takes to become better consultative sellers. Everyone had the opportunity to practice their new skills, which was very valuable.

George kept the team engaged (not easy with salespeople) with his high-energy and his passion for the subject. I am confident this program will help drive our sales!"

Corey Nelson Vice President, Sales & Marketing TimeMed Labeling Systems